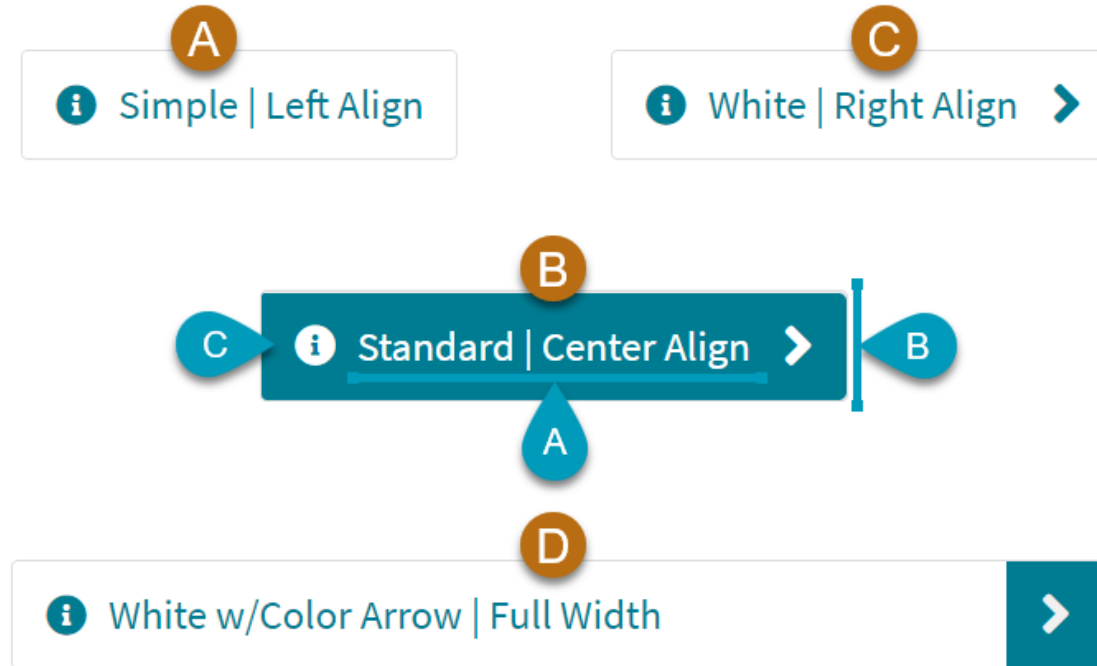# Button

Buttons add impactful links to a web page. With multiple styles, colors and icons, buttons are visually pleasing and draw much more attention than standard links. Use buttons to draw users into taking action.

Features

- Custom text, link & icon
- Multiple style and color choices
- Customizable position
- "Nofollow" search engine toggle for privacy

Links that stand out from the crowd

A

ⓘ Simple | Left Align

C

ⓘ White | Right Align ❯

B

C ⓘ Standard | Center Align ❯ **B**

A

D

ⓘ White w/Color Arrow | Full Width ❯

Pro Tips

- Write text with actionable words
- Color is powerful - create and reuse primary and secondary styles throught your site
- Vertically align buttons with the "justified" option
- Horizontally align buttons using columns

Button Legend

Button (left panel)

| Content | Display Options |

A TEXT

Standard w/Color Background | + Icon

B LINK TO

http://med.stanford.edu/

☐ Open link in new window

☐ Don't allow search engines follow this link

C ☑ Add Icon

ICON

Info Circle ⌄

Button (right panel)
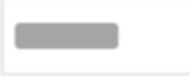
| Content | Display Options |

BUTTON STYLE

A Simple Button - White BKG no Arrow ○

B Standard Button - Color Bkg with arrow ●

C White Button - White Bkg with arrow ○

D White Button - White Bkg with color arrow ○

BUTTON ALIGNMENT

Left ○   Center ●   Right ○   Full Width ○

HIGHLIGHT COLOR